



Puja Pannum

Managing Director, MENA

Puja is responsible for Blis' commercial operations in the Middle East and North Africa. Puja reaches out to major Dubai-based media agencies that facilitate ad buying throughout the region.

Puja has worked in digital media since 2000, initially at MSN-Microsoft in London for eight years, then as Group Head AOL Inside Sales Team in the UK, before relocating to Dubai after being approached by Yahoo Middle East to become UAE Country Manager.