



## Amy Fox

### Head of Product at Blis

Amy is Head of Product at Blis and is responsible for high level product strategy and development alongside the release of new revenue streams and products into the market.

Amy leads her team to achieve goals, surpass expectations and push boundaries. She is constantly looking for new ways of delivering Blis' vision: To provide Blis customers with the best technology, the highest levels of innovation and outstanding customer service.

As one of the original Blis employees, Amy has grown her career over the last few years from an entry level role in partner relationships through to heading up both Operations and Product sequentially.

Her experience working in Operations means that Amy has a thorough understanding of the RTB landscape from all angles; from publishers, SSPs, DSPs through to 3rd party data providers.

Outside of work, Amy enjoys music, literature, competitive sports and travelling. She graduated from Bath University with an BA in Modern Languages and enjoys any opportunity she has to use them.