



Charlie Smith

Managing Director, UK

Charlie is MD, UK at Blis. He manages the UK sales team of digital experts and is responsible for commercial relationships, and driving Blis' overall revenue. Charlie has grown the team from three to 12 alongside the company's expansion, and plays an integral role in developing and launching Blis' market-leading products.

Prior to Blis, Charlie co-founded his own multi-media agency at the age of seventeen, running award-winning campaigns for clients including Adidas, MTV and RedBull. He also worked at one of the world's largest digital sports publishers where he managed new and existing client accounts.

Charlie relishes working in the digital and mobile space, and is a proud owner of a pager even today.

Outside work, Charlie is a family man and keen dog-lover, spending a lot of his time escorting "Smithy" to TV and film auditions.